## APAC e-Labeling Session

Craig Anderson

Co-lead HL7 VULCAN Electronic Product Information Project

Director, R&D Labeling Lead, International Labeling,

Pfizer R&D

2025-04-22



## Potential ePI Use Cases

- **Personalization:** tailor ePI content to fit patient or healthcare professional's needs. E.g., confirm if any ingredients are known allergens or a known effect.
- **Interactions:** Compare ePIs to confirm if the patient's current medications have drug:drug, drug:food interactions.
- **Contraindications:** Confirm if any of the patient's conditions are contraindicated with this medication.
- **Drug shortages:** Use ePI's product information (e.g., unique IDs for pack, drug, manufacturer) to find other drugs in the same class or category.

- Advanced search: Host all ePIs in a central portal (like EMA's) to facilitate content search.
- **Cross-border travel:** Allow HCPs or patients to identify the same or similar drug in another country.
- **Distribution:** Use packaging details in the ePI (e.g., product and pack identifiers) to facilitate supply chain ordering or tracking.
- **eHealth interoperability:** Reuse structured ePI content in apps like EHR, ePrescription, Apple Health or Google Health apps.



## Un-structured vs. Structured

Prescribing, Safety, and Product Details

A

PDF

Asia Partnership Conference of Pharmaceutical Associations





	Recommended starting point In de		
ePI Type 1: Label Template Only	ePI Type 2: Product Details	ePI Type 3: Clinical Details	ePI Type 4: Full Structure
<ul> <li>Semi-structured text (Local template section headings, text, tables, bullets, images)</li> <li>Document metadata (language, date, identifier, version)</li> </ul>	<ul> <li>Type 1 and product details         <ul> <li>Product Name</li> <li>Ingredients</li> <li>Packaging</li> <li>Strength</li> <li>Manufactured</li> <li>Administrable dose forms</li> <li>Organization details</li> </ul> </li> </ul>	<ul> <li>Type 1, 2, and clinical details         <ul> <li>Indication</li> <li>Interactions</li> <li>Contraindication</li> <li>Undesirable Effects</li> <li>Warnings</li> <li>Population demographics</li> </ul> </li> </ul>	<ul> <li>Label content is made of structured components (E.g., Adverse event data is structured, and AE frequency tables are auto-generated)</li> <li>Maximum personalization capability</li> <li>Structured dose instructions</li> </ul>
Simple search & analysis by section headings and text	Auto-generate label template; interoperable with Generative AI		



## Use case: Easier to read web style content

### 💽 🖽 Virkestoff 💽 🤀 MT-numre 💽 🗅 Pakningsfoto

🕰 Virkestoff					
Produkt	Virkestoff og styrke(r)				
Brakelyx 100 mg tabletter	Brakelypten 100 mg				
Brakelyx 250 mg tabletter	Brakelypten 250 mg				

### 🐴 MT-numre

Pakning (Vnr)	MT-nummer	Region
123456	01-1234	Norge
234567	01-2345	Norge

### Pakningsvedlegg: Informasjon til pasienten

Brakelyx 100 mg tabletter

Brakelyx 250 mg tabletter

### Brakelypten

Instruksjonsfilmer

### Les nøye gjennom dette pakningsvedlegget før du begynner å bruke dette legemidlet. Det inneholder informasjon som er viktig for deg.

Ta vare på dette pakningsvedlegget. Du kan få behov for å lese det igjen.

- Spør lege eller apotek hvis du har flere spørsmål eller trenger mer informasjor
- Dette legemidlet er skrevet ut kun til deg. Ikke gi det videre til andre. Det kan skade dem, selv om de har symptomer på sykdom som ligner dine.
   Kontakt lege eller apotek dersom du opplever bivirkninger. Dette gjelder også bivirkninger som ikke er nevnt i pakningsvedlegget. Se avsnitt 4.

### l dette pakningsvedlegget finner du informasjon om:

1. Hva Brakelyx er og hva det brukes mot 2. Hva du må vite før du bruker Brakelyx

Hvordan du bruker Brakelyx
 Mulige bivirkninger

5. Hvordan du oppbevarer Brakelyx

6. Innholdet i pakningen og ytterligere informasjon

### 1. Hva Brakelyx er og hva det brukes mot

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer cursus pulvinar nisl vitae lobortis. Nam auctor dolor at ante varius, et pellentesque nisl luctus. Phasellus a tellus elit. Vestibulum vitae consectetur nibh, non imperdiet augue. Fusce erat justo, mollis at porttitor cursus, sollicitudin in ex.

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Ut eu luctus diam. Quisque blandit rhoncus felis, eu gravida ex egestas non.

Vivamus vitae turpis nec eros luctus tempus. Proin iaculis condimentum urna et laoreet. Nunc varius, sem in accumsan pellentesque, erat nunc rutrum sapien, et lobortis dui eros a ex. Aenean scelerisque, velit eget luctus auctor, lectus ipsum pharetra tortor, vitae laoreet sapien ligula ac diam.

### 3. Hvordan du bruker Brakelyx

In aliquam sem fringilla ut morbi tincidunt. In dictum non consectetur a erat nam. Nunc rhoncus viverra velit, nec eleifend enim mollis in. Sed ullamcorper vel turpis varius fringilla. Mauris gravida quam vel libero iaculis accumsan.



Duis sit amet diam erat. Aliquam sagittis accumsan est sed aliquam. Mauris mollis maximus nisl, nec ultricies nulla portitor sed. Phasellus lobortis elit ut est condimentum, vel sagittis augue congue. Suspendisse fermium quam non tincidunt digrissim. Pellentesque velit turpis, hendrent at felis maximus, placerat venenatis tortor. Pellentesque tellus orci, vieneria i delefiend in molestie quis felis. Nulla facilis.

Dersom du tar for mye av Brakelyx Nulla portitor massa id neque aliquam vestibulum. Nulla pharetra diam sit amet nisl suscipit. Faucibus in ornare quam viverra orci.

Dersom du har glemt å ta Brakelyx Faucibus nisi tincidunt eget nullam non nisi est sit. Eget nulla facilisi etiam dignissim diam quis.

### Dersom du avbryter behandling med Brakelyx

Turpis egestas sed tempus urna et pharetra pharetra. At tellus at urna condimentum mattis.

### Instruksjonsfilmer



### 4. Mulige bivirkninger

O

Ultrices eros in cursus turpis massa tincidunt dui ut ornare. Mi ipsum faucibus vitae aliquet nec ullamcorper sit. Elit sed vulputate mi sit. Etiam dignissim diam quis enim. Vitae et leo duis ut.

### Melding av bivirkninger

Kontakt (sge, apotek eller sykepleier dersom du opplever bivirkninger. Dette gjelder også bivirkninger som ikke er nevnt i pakningsvedlegget. Du kan også melde fra om bivirkninger direkte via meldeskjema som finnes på nettsiden til Statens legemiddeber<u>kt svaklegemiddeberket, no/pasientmelding</u>. Ved ä melde fra om bivirkninger bidrar du med informasjon om sikkerheten ved bruk av dette legemiddet.

### 5. Hvordan du oppbevarer Brakelyx

Proin sagittis nisl rhoncus mattis rhoncus. Mattis ullamcorper velit sed ullamcorper morbi tincidunt ornare massa.

### 6. Innholdet i pakningen og ytterligere informasjon

Sammensetning av Brakelyx Quisque sagittis purus sit amet. Massa placerat duis ultricies lacus sed turpis tincidunt.

### Hvordan Brakelyx ser ut og innholdet i pakningen

At imperdiet dui accumsan sit amet nulla facilisi morbi. Interdum posuere lorem ipsum dolor sit amet.

### Pakningsfoto

O

O



### Innehaver av markedsføringstillatelsen Eget nunc lobortis mattis aliquam faucibus purus in.

Tilvirker

Eu augue ut lectus arcu bibendum at varius.

Dette pakningsvedlegget ble sist oppdatert 26.03.2023



### <u>Felleskatalogen (Norwegian national drug compendia) ePI Style sheet:</u> nordic-epi-ig/docker at epi-styling · felleskatalogen/nordic-epi-ig

O

0

## Use case: EMA's online ePI Portal

Product Lifecycle Management Portal						SPOR $\checkmark$ IAM	IRIS Forum	Sign in		
Hor	ne > ePI for human n	nedicines								
Se	arch and browse ePI	of authorised PI published in	n the context of the ePI pilot project.							
IM	PORTANT NOTE: e	PIs are published for pilot pu	urposes only, and may not be up-to-da	ate. Not to be used a	as medicines information.			Dow	nload 🖥	
								Search	٩	
	EPI ID	Name of medicinal product	Procedure no.	Authorisation type	<b>Reference MAH</b> $\frac{4}{7}$	Published or	Medicines regulatory agen	Country of cy authorisation	Action	
	Search EPI ID	Search Name of medicinal product	Search Procedure no.	Search Authorisation ty	Search Reference MAH	Search Published	on Search Medicines regu	lat Select	✓ Clear	
	EPI/24/7	Kyleena DK - Device breakage	SE/H/1587/001/WS/028	MRP/DCP	Bayer AB	22/08/2024 11:16 AM	Danish Medicines Agency	Denmark	View	
	EPI/24/1	Vitrakvi	EMEA/H/C/004919/R/0035	CAP	Bayer AG	01/08/2024 01:02 PM	European Medicines	European Union	View	
	EDT /24/17	Nuurseevid		CAR	Nevey CZ a c	14/06/2024	Export			×
	EP1/24/17		EMEA/ H/ C/005808/ IAIN/ 0074	CAP	NOVAVAX CZ a.s.	01:28 PM	Please choose a format to export ePI O Word (all ePI documents in one file with title pages)		es)	
		Kvleena SE - Device				28/05/2024	$^{\bigcirc}$ Word (each eF	'I document in a sep	varate file)	
A	ΛD						FHIR			
	Asia Partnership Conference						Export	Cancel		

## Use case: Jordan FDA's App with accessibility features

Text to speech

Q



## **Asia Partnership Conference**

of Pharmaceutical Associations

### + ? [] Electronic Leaflet · Nopain mia filo mo- 💌 Do not take Nopain if you are allergic to naproxen or any other macrolide antibiotic such as erythromycin or clarithromycin or any of the ingredients of this medicine (listed in section 6). An allergic reaction may cause skin rash or wheezing. Warnings and precautions Talk to your doctor or pharmacist before taking Nopain if you have or have had any of the following conditions: kidney problems heart conditions · liver problems: your doctor may need to monitor your liver function or stop the treatment muscles to become weak)

· myasthenia gravis (a condition that causes certain · or if you are taking any ergot derivatives such as ergotamine (used to treat migraine) as these medicines should not be taken together with Nonain.

Tell your doctor immediately if you feel your heart ileaflet.healthcare C



### Sign language



### Face navigation



# Future use case: ePI Type 3 / 4 - Personalized Undesirable Effects

• Rather than a "regular" Word table, the table is generated from structured data components. This will allow us to create personalized undesirable effect tables.



### Future use case: ePI Type 3 / 4 - Structured Dose Syntax

Adults

Asia Partnership Conference

of Pharmaceutical Associations

Condition	Dose	<dosageinstruction></dosageinstruction>		
To treat cryptococcal meningitis	400 mg on the first day then 200 mg to 400 mg once daily for 6 to 8 weeks or	<pre><sequence value="1"></sequence></pre>		
	longer if needed. Sometimes doses are	<text value="800 mg on the first day"></text>		
To stop cryptococcal maninaitis from coming back	increased up to 800 mg	<additionalinstruction></additionalinstruction>		
to sop cryptococcar mennights from coming back	stop	<coding></coding>		
To teast appaidiaidamagazia	200 mg to 400 mg angg daily from 11	<system value="http://snomed.info/sct"></system>		
To treat coccidioidomycosis	months for up to 24 months or longer if	<code value="311504000"></code>		
	needed. Sometimes doses are increased	<pre><display value="With or after food"></display></pre>		
To treat internal fungal infections caused by Candida	800 mg on the first day then 400 mg once			
	daily until you are told to stop		(method)	
To treat mucosal infections affecting the lining of	200 mg to 400 mg on the first day then	<timing></timing>		
mouth, throat and denture sore mouth	are told to stop	<repeat></repeat>	(country)	
To treat mucosal thrush - dose depends on where the	50 mg to 400 mg once daily for 7 to 30	<frequency value="1"></frequency>	<system 1"="" value="http://shomed.l&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;infection is located&lt;/td&gt;&lt;td&gt;days until you are told to stop&lt;/td&gt;&lt;td&gt;&lt;period value="></system>	<code value="738995006"></code>
To stop mucosal infections affecting the lining of	100 mg to 200 mg once daily, or 200 mg	<periodunit value="d"></periodunit>	<pre><display http:="" sct"="" snomed.info="" value="Swallow (admin&lt;/pre&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;mouth, throat from coming back&lt;/td&gt;&lt;td&gt;3 times a week, while you are at risk of getting an infection&lt;/td&gt;&lt;td&gt;&lt;/repeat&gt;&lt;/td&gt;&lt;td&gt;&lt;/coding&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;To treat genital thrush&lt;/td&gt;&lt;td&gt;150 mg as a single dose&lt;/td&gt;&lt;td&gt;&lt;/timing&gt;&lt;/td&gt;&lt;td&gt;&lt;/method&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;To reduce recurrence of vaginal thrush&lt;/td&gt;&lt;td&gt;150 mg every third day for a total of 3&lt;/td&gt;&lt;td&gt;&lt;route&gt;&lt;/td&gt;&lt;td&gt;&lt;doseAndRate&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;doses (day 1, 4 and 7) and then once a&lt;br&gt;week for 6 months while you are at risk&lt;/td&gt;&lt;td&gt;&lt;coding&gt;&lt;/td&gt;&lt;td&gt;&lt;type&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;of getting an infection&lt;/td&gt;&lt;td&gt;&lt;system value="></display></pre>	<coding></coding>
To treat fungal skin and nail infections	Depending on the site of the infection 50 mg once daily, 150 mg once weekly, 300	<code value="26643006"></code>	<system oral="" route"="" value="http://term&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;to 400 mg once weekly for 1 to 4 weeks&lt;/td&gt;&lt;td&gt;&lt;pre&gt;&lt;display value="></system>	<code value="ordered"></code>
	(Athlete's foot may be up to 6 weeks, for nail infection treatment until infected nail		<pre><display value="Ordered"></display></pre>	
	is replaced)	<td></td>		
To stop you from getting an infection caused by Candida (if your immune system is weak and not	200 mg to 400 mg once daily while you are at risk of getting an infection			
working properly)			<pre><doseouantity></doseouantity></pre>	
			<pre><value value="4"></value></pre>	
treat internal fungal infections	caused by Candida 8	00 mg on the first day then 400 mg once	(unit value="TAB"/>	
treat internal rungar infections	caused by Canada o	a'ha an t'hann an tall ta star	(system value="http://termino]	
	d	any unit you are told to stop	(code value="TAB"/>	
			(/doceAndPote)	

UK's NHS FHIR Dose Syntax Implementation Guidance | Dose Syntax Implementation for FHIR

# Lessons Learned: EMA/FDA pilots and Gravitate Health/Vulcan project work

- Recommend starting with ePI Type 2
- Remain harmonized with EMA and Vulcan Implementation Guides where possible
- Recommended roadmap:
  - Phase 1: Create a prototype ePI as a gold standard
  - Phase 2: Technical pilot
  - Phase 3: Production Pilot (Voluntary)
  - Phase 4: Production (Voluntary)
  - Phase 5: Production (Mandatory)
- Aim for a two-year timeframe to go from Phase 1 to Phase 4. Allow grace period between Phase 4 and 5 to allow industry time to get ready.

